

NCC Cable System Order

Order #	62513738	Flight Dates	03/19/18 - 04/01/18	Update Date	03/22/18
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bill Schuette for Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code	331	Total	\$1,277.00
AE	Andrew Yolles	Product Code	417	Commission	\$191.55
Sales Coordinator	Theo Hinson	Est Code	3545	Net Total	\$1,085.45
Office	Washington	Product Name		Total Spots	41
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jan18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 New order. Please review, and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	3/19/18	3/25/18	05:00	09:00					X	X	X	-	-	4	\$25.00	\$100.00	30	
2	FXNC	FOX AND FRIEND<	3/26/18	4/1/18	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
3	FXNC	VARIOUS	3/19/18	3/25/18	09:00	16:00					X	X	X	-	-	2	\$21.00	\$42.00	30	
4	FXNC	VARIOUS	3/26/18	4/1/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	
5	FXNC	VARIOUS	3/19/18	3/25/18	16:00	19:00					X	X	X	-	-	2	\$36.00	\$72.00	30	
6	FXNC	VARIOUS	3/26/18	4/1/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	
7	FXNC	VARIOUS	3/19/18	3/25/18	19:00	24:00					X	X	X	-	-	4	\$41.00	\$164.00	30	
8	FXNC	VARIOUS	3/26/18	4/1/18	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$41.00	\$328.00	30	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	12	29	0	0	0	0	0	0	0	0	0	0	41
AMT	\$378.00	\$899.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,277.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/23/18

62513738 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |